



Adama Secures Israeli Regulatory Approval for NIMITZ[®], a Novel and Proprietary Nematicide

Nimitz is an innovative breakthrough in the treatment of nematodes, and is expected to be a significant growth driver for Adama in the future

TEL AVIV, ISRAEL, July 9th, 2015 – ADAMA Agricultural Solutions Ltd. (“Adama”), the leading global off-patent provider of crop protection solutions, announced today that it has achieved Israeli regulatory approval to market NIMITZ[®], a novel, non-fumigant nematicide with unprecedented user safety and simplified application features. The innovative product controls nematodes, one of the most destructive and problematic pests in agriculture worldwide. NIMITZ[®], which is unique and proprietary to Adama, is the culmination of the investment of significant resources over a number of years in advanced R&D in the fields of chemistry and agriculture.

Adama recently inaugurated a new manufacturing facility in Neot Hovav in order to support the sale of NIMITZ[®] on a worldwide basis.

NIMITZ[®] is expected to be a significant growth driver for Adama in the future. It offers a highly effective and simple-to-use solution to farmers in the control of nematodes, along with a low toxicity and eco-toxicity profile compared to other alternatives currently on the market. The product has unprecedented safety characteristics amongst chemical nematicides, and it does not harm the populations of other organisms in the soil. The product is simple to use, and does not require the use of special protective clothing during application. It also allows for a significantly narrower waiting period between application and planting. In addition, in field trials conducted around the world, it has been shown that the product is highly efficacious across diverse climatic zones.

According to the US Environmental Protection Agency (EPA), which examined the product in the process of granting its US registration, NIMITZ[®] provides a safer and simpler alternative in comparison with existing solutions. In addition, the Agency determined that NIMITZ[®] "provides lower-risk chemical control of nematodes than methyl bromide and other restricted use soil fumigants".

Ignacio Dominguez, Co-Chief Commercial Officer of Adama, commented: "As one of the leading crop protection companies in the world, Adama is continuously investing in Research and Development aimed at bringing advanced crop protection solutions to farmers. The recent establishment of the NIMITZ[®] manufacturing facility, and the granting of the regulatory approval in Israel, are further milestones in the Company's journey to maintain its position as a leading global crop protection company, with a diversified portfolio of simple, effective and differentiated solutions."



Danny Karmon, Senior Innovative Product Manager and NIMITZ® Project Manager, noted: "Over many years of intensive development and testing, whether in the lab, in greenhouses, field trials or semi-commercial trials, NIMITZ has consistently shown that it is a better nematocide than other commercially available products. Adama's vision is "Creating Simplicity in Agriculture", and NIMITZ is a prime example of this, since it combines simplicity of use together with increased efficacy in an economical solution to a major global pest for farmers."

Nematodes are among the most destructive and problematic pests, causing growers an estimated annual yield losses of more than \$100 billion worldwide. In addition to reducing crop yields, nematodes can affect the external appearance of the harvested crops, making them unattractive for retail consumers.

##

About Adama

ADAMA Agricultural Solutions Ltd. is the leading off-patent crop protection solutions company in the world. The Company's comprehensive range of high-quality, differentiated and effective herbicides, insecticides and fungicides, help farmers worldwide to increase yields by preventing or controlling weeds, insects and disease that harm their crops. With one of the world's most extensive and diversified off-patent product portfolios, Adama sells its products in more than 120 countries, with revenues of over \$3.2 billion in 2014. Adama's purpose is "Creating Simplicity in Agriculture" – striving to provide farmers accessible, easy-to-use solutions that simplify their lives and improve their crop yields.

For more information, visit www.adama.com.

Contact Adama

Wayne Rudolph
Investor and Public Relations
Email: pr@adama.com
Phone: +972 73 232 1941