



ADAMA

BreviSmart®

Decision support  
tool for Brevis



## Introduction

BreviSmart is a web-based decision support tool from ADAMA that helps apple advisors to identify the best application window for the innovative fruit thinner, Brevis®. BreviSmart utilises climatic variables, in combination with the local knowledge of the advisor and individual orchard history, to identify the best window to apply the first application of Brevis and optimise your fruit thinning results. BreviSmart has undergone extensive global and local testing over the past decade and has been in commercial use in Australia by apple advisors since 2018.

## How does it work?

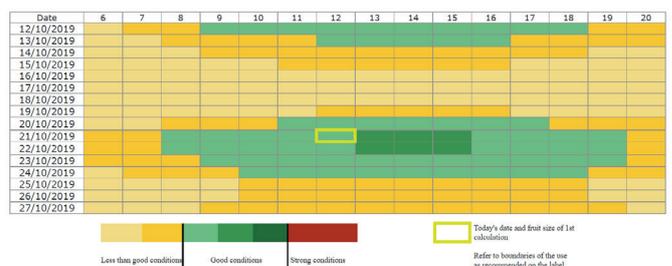
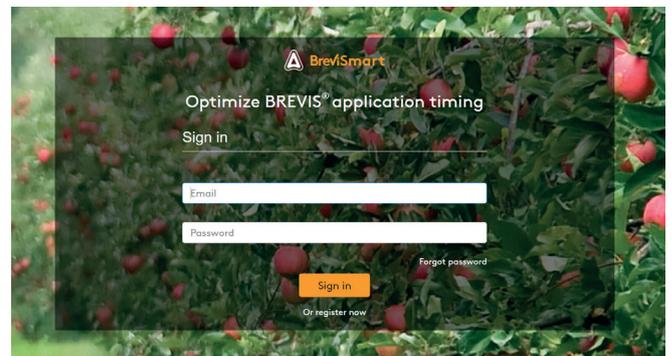
BreviSmart is designed to provide the advisor with valuable insights to support their thinning recommendations. It considers weather variables, variety (easy to thin or difficult to thin) and fruitlet size to calculate expected thinning conditions over a five-day window. The model generates a daily report and using a traffic light system (Green: good conditions, Yellow: less than optimal, Red: strong conditions) to assist advisors to identify the best window to apply Brevis. Further information to support decision-making about when to apply Brevis is contained on the product label located at [www.adama.com](http://www.adama.com)

## How to access BreviSmart

BreviSmart is available to all advisors recommending and/or supplying Brevis to apple growers. To gain access, contact your local ADAMA Australia representative, who will assist with registration, training and ongoing support.

## At a glance

- Helps to identify the best application window for Brevis
- Accessed on a computer, tablet or smartphone
- Combines climatic variables with local knowledge
- Weather data is provided by The Weather Company, which has an extensive network of weather stations across apple-growing regions in Australia
- Available to advisors who recommend and/or supply Brevis to apple growers



Scan here for  
more information

Refer to label for specific application recommendations.  
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Always read the complete product label appearing on the container before opening or using products. ADA21543