



STOMPING GROUNDS

Who is eligible to enter for Stomping Grounds funding?

To enter, you must be a Canadian citizen and reside in the provinces of Alberta, Saskatchewan, Manitoba, Ontario, British Columbia, Nova Scotia, New Brunswick or Prince Edward Island. Excludes residents of Quebec.

What type of projects are eligible?

Whether it's upgrading your local hockey or curling rink, revitalizing a well-loved baseball diamond, improving community meeting places, supporting agricultural education programs, or strengthening your local food bank, your initiative could make a real difference—and now it has the chance to go even further. We're looking for community-driven projects that bring people together and create lasting impact. If your initiative helps improve shared spaces or supports essential services, it's eligible for this Funding Request. Let's build stronger, more connected communities—one great idea at a time.

What funding is available?

We're proud to be investing a total of \$150,000 into grassroots community initiatives across the country. Each selected project is eligible to receive **up to \$10,000** in funding to help bring the vision to life. Final funding decisions — including which initiatives are selected and the amount awarded—will be made at ADAMA's discretion. Whether big or small, impactful ideas that strengthen communities and bring people together have the chance to receive meaningful support.

How do I enter?

You must submit an official entry form prior to midnight January 31, 2026. Entries will be evaluated and organizations announced for funding by February 13, 2026.

How will the organizations be chosen for funding?

A dedicated panel of ADAMA employees will carefully review every submission to understand the impact, goals, and needs of each initiative. Together, the panel will use a points system to determine which projects ADAMA is able to support this year and how to best allocate the \$150,000 in available funding. Each selected initiative may receive up to \$10,000, with final amounts based on the size, merit, and specific needs of the organization. We know every project represents something meaningful to its community, and while we may not be able to fund them all, we are committed to supporting as many as possible and making a real difference where we can.

Each of the three criteria will be given a rating on each and scores will be determined based on the weight of the category:

- I. Does the proposed project support Community Space Improvement, Agricultural Education or Community Food Bank initiatives started within a year from Funding Request entry? (20%)
- II. Does the entry have a clear plan for effectively utilizing the funding dollars? (40%)
- III. Does the entry clearly depict how the prize money would positively impact the community with the proposed project? (40%)

Judging Scale: 1: Poor. Unacceptable. 2: Weak. Less than Acceptable. 3: Good. Acceptable. 4: Very Good. Above Average. 5: Excellent. Exceptional.

STOMPING GROUNDS FUNDING REQUEST RULES

GOVERNED BY CANADIAN LAW

1. FUNDING REQUEST PERIOD:

This Funding Request starts at 12:00 p.m. CST on October 10, 2025 and closes at 11:59 p.m. CST on January 31, 2026. Decisions on funding will be made by February 13, 2026 and communicated.

2. HOW TO ENTER:

NO PURCHASE NECESSARY. To enter, fully complete the online [Official Funding Request Entry Form \(the "Entry Form"\)](#) with all required information, to receive funding the submission criteria outlined in Section 3 below ("Entry(ies)"). To be eligible to receive funding, your Entry Form must be submitted and received in accordance with these Rules during the the Funding Request Period. By entering the Funding Request, you signify that you have read and agree to be legally bound by these Official Rules and Regulations (the "Rules"). All eligible Entries submitted and received in accordance with these Rules during the Funding Request Period will be entered and scored by the panel of judges based on the Funding Request below. Funding Request Entries received by mail will not be accepted.

Projects that are not eligible to receive funding include lobbying, political, religious, or fraternal activities, labor organizations, and as well as any organization that advocates, supports, or participates in activities inconsistent with Sponsor's policies which prohibit discrimination based on protected status including race, colour, religion, gender, gender identity or expression, sexual orientation, national origin, disability, age or status as a protected veteran.

Eligible projects must be initiated within one year of February 13, 2026.

If it is discovered or reasonably suspected by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to use any means not in keeping with the Sponsor's interpretation of the letter and/or spirit of these Rules to enter or otherwise participate in or to disrupt this Funding Request; then he/she may be disqualified from the Funding Request in the sole and absolute discretion of the Sponsor. Your Entry may be rejected if (in the sole and absolute discretion of the Sponsor) the Entry is not fully completed with all required information and submitted and received in accordance with these Rules during the applicable Funding Request Period. The Funding Request Parties and each of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, the "Released Parties") are not responsible for (and have no liability in relation to) late, lost, misdirected, delayed, incomplete or incompatible Entries (all of which are void).

All Entries must include a valid e-mail address for the entrant.

All Entries are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility, (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying the eligibility and/or legitimacy of any Entry and/or other information entered (or purportedly entered) for the purposes of this Funding Request; and/or (ii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Funding Request in accordance with the Sponsor's interpretation of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification at the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Funding Request will be the official time-keeping device(s) used by the Sponsor.

The Sponsors do not assume any responsibility for any claims based on infringement of publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement and any other intellectual property-related cause of action with respect to any Entry submitted. By entering this Funding Request, each entrant: (i) represents that his/her Entry does not infringe on any third party's copyright materials, trademark or other intellectual property rights; (ii) agrees to release, indemnify, discharge, defend and hold harmless the Released Parties from any claim or liability arising from or related to the Entry and participation in this Funding Request; (iii) grants Sponsor, a non-exclusive, unlimited, royalty free, irrevocable, right and license to use, publish, display, produce, perform, convert, adapt, publicly present, communicate to the public, assign, sub-license, edit, modify, reproduce, dispose of, post,

broadcast or otherwise use the Entry, in whole or in part, in any way and in any form of media now known or hereafter developed, including, without limitation, as contemplated within these Rules, and in any advertising or promotions created by Sponsor in any form of media to promote this Funding Request, future Funding Requests and/or any other promotional purposes, without further review, notice, approval or compensation; (iv) waives all moral rights in and to the Entry in favour of Sponsor; and (v) represents, warrants and undertakes to Sponsor that he/she has obtained the necessary assignment of rights, or permission or consent from every individual who has contributed to the Entry materials and further represents and warrants that he/she has the authority to grant to Sponsor the non-exclusive license, above.

By entering this Funding Request, you acknowledge that you agree to allow ADAMA to utilize your contact information to send you promotional materials and advertisements about ADAMA and ADAMA-related products. You understand that you may cancel receiving further contact from ADAMA at any time.

3. RECEIVE FUNDING SELECTION PROCESS:

Between February 1 and February 13, 2026, all eligible Entries will be evaluated by qualified judges appointed by the Sponsor. Each Entry will be scored on a scale of 1 to 5 based on the judging criteria outlined below.

Judges will determine the top-scoring Entries as following judging criteria:

- I. Does the proposed project support Community Space Improvement, Agricultural Education or Community Food Bank initiatives started within a year from Funding Request entry? (20%)
- II. Does the entry have a clear plan for effectively utilizing the funding dollars? (40%)
- III. Does the entry clearly depict how the prize money would positively impact the community with the proposed project? (40%)

Judging Scale: 1-5: 1: Poor. Unacceptable. 2: Weak. Less than Acceptable. 3: Good. Acceptable. 4: Very Good. Above Average. 5: Excellent. Exceptional.

The number of chosen organizations will be at the discretion of ADAMA as will the amount of funding given to said organization. By accepting funding, the receive organization: (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Funding (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Funding Request, his/her participation therein and/or the awarding and use/misuse of the Funds or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Funding Request and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet. If the eligible receive organization cannot accept (or is unwilling to accept) the Funds (as awarded) for any reason; and/or is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she will be disqualified (and will forfeit all rights to the Funds) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to award the Funding to the Entry with the next highest judges' score, as applicable (in which case the foregoing provisions of this section shall apply to such newly selected eligible to receive funding).

If the selected entrant: (i) cannot be reached within two (2) business days of the first attempt to contact them; (ii) there is a return of any notification as undeliverable; (iii) cannot accept (or is unwilling to accept) the Funding (as awarded) for any reason; (iv) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); and/or (v) does not agree to the terms and conditions exactly as set forth in these Rules; then he/she will forfeit their opportunity to be the receive funding and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to award the Funding to another to a newly selected eligible organization).

1. GENERAL CONDITIONS:

All Entries become the property of the Sponsor. This Funding Request is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Funding Request are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries and/or entrants. ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR. The Released Parties will not be liable for the failure of any Entry or other information to be received, captured or recorded for any reason whatsoever.

The Funding Request, these Rules, and all related matters shall be governed solely by the laws of the Province of Manitoba, Canada and the federal laws of Canada applicable therein, without regard to the conflicts of law provisions of any jurisdiction. You hereby agree that any and all disputes will be resolved individually and will not be subject to a class action, and that you irrevocably submit to the exclusive jurisdiction of the courts of the Province of Manitoba in relation to all disputes arising from or related to Funding Request, these Rules and any related matters. All judgments or awards shall be limited to actual incurred out-of-pocket expenses (excluding attorneys' fees) associated with participation in this Funding Request and shall not include any indirect, punitive, incidental and/or consequential damages.

The Sponsor reserves the right to withdraw, amend or suspend this Funding Request (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Funding Request as contemplated by these Rules, including, without limitation, any error, tampering, unauthorized intervention, fraud or technical failure. Any attempt to undermine the legitimate operation of this Funding Request in any way (as determined by the Sponsor in its sole and absolute discretion) is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right to cancel, amend or suspend this Funding Request, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever.

By entering this Funding Request, each entrant expressly consents to the Sponsor, its agents and/or representatives, using the personal information submitted with his/her Entry for the purpose of administering the Funding Request in accordance with Sponsor's privacy policy (available at <https://www.adama.com/west-canada/en/privacy-policy>) This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right to adjust any of the dates, timeframes and/or other Funding Request mechanics stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or Entry with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Funding Request as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Funding Request-related materials, including, but not limited to: the Entry Form, Sponsor's website, and/or point of sale, television, print or online advertising; the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by law.

2. SPONSOR: Promotion is sponsored by ADAMA Agricultural Solutions Canada Ltd., 300-190 Lombard Avenue, Winnipeg, Manitoba R3C