



ADAMA

NEW

EMPHASIS[®] MAX

EMPHASIS[®] MAX with its dual mode of action, has an increased rate of carfentrazone for enhanced control.



Active Ingredients:

Carfentrazone-ethyl at 240 g/L as an EC = EMPHASIS[®] A, Bromoxynil Octanoate Ester at 240 g/L as an EC = BROMOTRIL[®] 240 EC

Packaging:

Co-pack: 2 x 1.2 L EMPHASIS[®] A +
2 x 9.7 L BROMOTRIL[®] 240 EC

Water Volume:

Ground: 40 L/ac (10 US gal/ac)

Aerial: Do not apply by air.

Rainfastness:

6 hours

GROUP 6 & 14

REGISTERED CROPS:

- Wheat
- Barley
- Oats

STAGING:

Pre-seed burn-off with glyphosate.

HOW IT WORKS:

EMPHASIS[®] MAX is a multi mode contact herbicide that controls broadleaf weeds including Group 2 and 9 resistant biotypes such as Kochia. Within a few hours following application, the foliage of susceptible weeds shows signs of desiccation, and in subsequent days, necrosis and death of the plant occur.

MIXING INSTRUCTIONS:

1. Fill spray tank with ½ of the volume of clean water needed.
2. With agitator running add the required amount of EMPHASIS[®] A to spray tank.
3. Next add the required amount of BROMOTRIL[®] 240 EC.
4. Add more water, then add glyphosate.
5. Complete filling the tank to desired level.

NOTE: If tank-mixing, please reference the label of the partner for specific mixing order or follow WAMLEGS or WALES for proper mixing protocol.

ADJUVANT RATE:

No adjuvant required.

CROP ROTATIONS:

No restrictions.

STORAGE:

Do not freeze.



EMPHASIS® MAX

WEEDS CONTROLLED

When used as directed, EMPHASIS® A will provide control of the listed weeds up to ten (10) cm in height, or as specified. See the individual labels of each tank-mix partner for specific rates and weed staging and always follow the directions for use of the most stringent label. Good spray coverage is essential for optimal weed control.

| Weeds controlled by EMPHASIS® MAX alone | EMPHASIS® A Rate | BROMOTRIL® Rate |
|---|----------------------------------|-----------------|
| 80 ac/case Pre-Seed Rate | | |
| 80 ac/case | 30 ml/ac | 236 ml/ac |
| Black Nightshade (up to 5 cm), Common Waterhemp, Eastern Black Nightshade (up to 5 cm), Kochia (group 2,4 & 9 resistant biotypes), Lamb’s Quarters (up to 7.5 cm), Morning Glory (up to 3 leaves), Redroot Pigweed, Tall Waterhemp (up to 5 cm), Velvetleaf, Volunteer Canola (including glyphosate-tolerant), Round-Leaved Mallow, Hairy Nightshade, Stinkweed, Prostrate Pigweed, Smooth Pigweed, Common Purslane, Smartweed (seedling), Tansy Mustard, Carpetweed, Cleavers, Cocklebur, Jimsonweed, Russian Thistle (up to 5 cm), Shepherd’s Purse, Flixweed, Tumble Pigweed | | |
| Weeds controlled when tank mixed with glyphosate plus weeds listed above by glyphosate rate* | | |
| Cow Cockle, Green Foxtail, Green Smartweed, Lady’s Thumb, Volunteer Barley, Volunteer Wheat, Wild Mustard, Wild Oats | 0.5 REL/ac | 180 g a.i./ac |
| Weeds Listed Above + Common Ragweed, Wild Buckwheat, Canada Fleabane**, Downy Brome, Giant Foxtail, Hempnettle, Persian Darnel, Russian Thistle, Volunteer Flax, Narrow-Leaved Hawk’s Beard | 0.75 REL/ac | 277 g a.i./ac |
| Weeds Listed Above + Annual Bluegrass, Annual Sow Thistle, Canada Thistle (rosette stage, summerfallow), Crabgrass, Dandelion (less than 15 cm), Narrow-Leaved Vetch, Prickly Lettuce, Quack Grass (light to moderate infestations, 3 – 4 green leaves or more) | 1 REL/ac | 360 g a.i./ac |
| 40 ac/case Pre-Seed Rate for Wheat, Barley & Oats only | | |
| 40 ac/case | 30 ml/ac | 472 ml/ac |
| | * 1 jug of EMPHASIS® A remaining | |
| Weeds controlled by 80 ac EMPHASIS® MAX rate and weeds controlled at desired glyphosate rate plus: American Nightshade, Bluebur, Carpetweed, Common Buckwheat, Common Groundsel, Common Purslane, Common Waterhemp, Hairy Nightshade, Jimsonweed, Pale Smartweed, Tansy Mustard, Tartary Buckwheat, Tumble Pigweed | | |

* See glyphosate label for complete list of weeds controlled at each rate as the EMPHASIS® MAX + glyphosate combination controls ~70 weeds, not all are listed here.

** Glyphosate resistant biotypes will not be controlled.



[CLICK HERE FOR FULL PRODUCT DETAILS.](#)



Always read and follow label directions.
Toll-free: 1.855.264.6262 | Website: ADAMA.COM

BROMOTRIL® and EMPHASIS® MAX are registered trademarks of an ADAMA Group Company. All other products are trademarks of their respective companies. © 2025 ADAMA Agricultural Solutions Canada Ltd.

QUICK TIPS:

Wait at least 1 day after application before seeding. Allow adequate time for weed control. Avoid overnight storage of spray mixtures when possible. Check weather conditions in advance. Premixing EMPHASIS® MAX spray solutions in nurse tanks is not recommended. Use a water volume of at least 40 L/ac (10 US gal/ac) for adequate coverage.