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Q2/H1 2014 business highlights

- Continued strong momentum in Q2/H1 2014 strong increase in sales and improved gross profit and net income
- Strong performance in all regions, specifically in Latin America, despite unfavorable weather conditions in North America
- Strategic initiatives
 - Progress towards the acquisition of certain CNAC assets
 - Global brand roll out
 - Launch of new organizational structure
- Board of Directors approved submission of a draft registration statement on Form F-1 with the SEC relating to a potential initial public offering of Adama's common stock



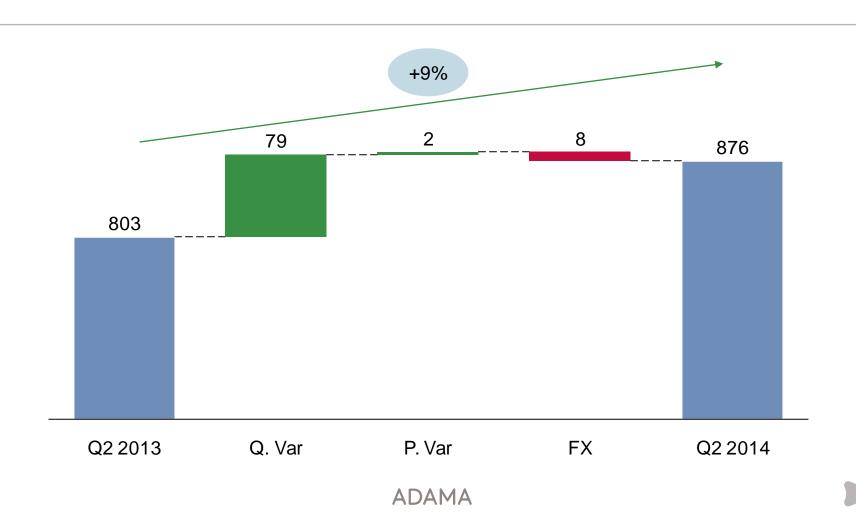
Financial highlights Q2 2014

Million \$	Q2 2014	Q2 2013	Change
Sales	875.9	803.3	+9.1%
Gross Profit	279.7	253.4	+10.3%
Gross Margin	31.9%	31.5%	
Operating Income	99.5	93.3	+6.7%
Operating Margin	11.4%	11.6%	
Income before Taxes	74.8	62.8	+19.1%
Net Income	59.4	48.1	+23.5%
Net Income Margin	6.8%	6.0%	
EBITDA	141.2	132.6	+6.5%
EBITDA Margin	16.1%	16.5%	
	ADAMA		

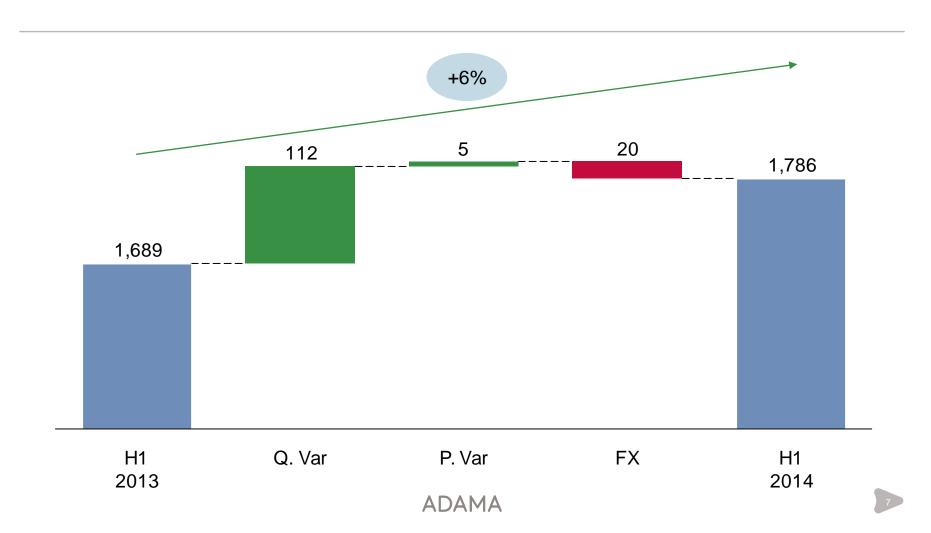
Financial highlights H1 2014

Million \$	H1 2014	H1 2013	Change
Sales	1,785.7	1,688.6	+5.7%
Gross Profit	592.7	548.2	+8.1%
Gross Margin	33.2%	32.5%	
Operating Income	230.2	224.4	+2.6%
Operating Margin	12.9%	13.3%	
Income before Taxes	180.6	165.6	+9.1%
Net Income	158.3	138.4	+14.4%
Net Income Margin	8.9%	8.2%	
ЕВІТОА	312.7	301.0	+3.9%
EBITDA Margin	17.5%	17.8%	
	ADAMA		

Q2 2014 sales bridge vs. 2013 (\$million)



H1 2014 sales bridge vs. 2013 (\$million)



Regional sales performance

Americas

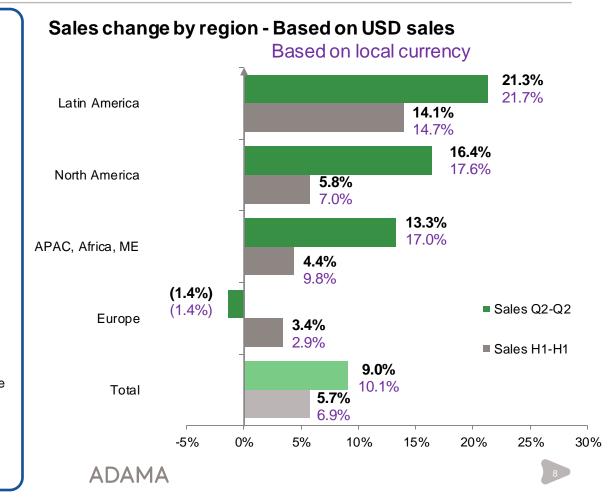
- Despite challenging weather conditions in the US, increase in revenues
- Continued business advancement and strong performance in Latin America

APAC, Africa & ME

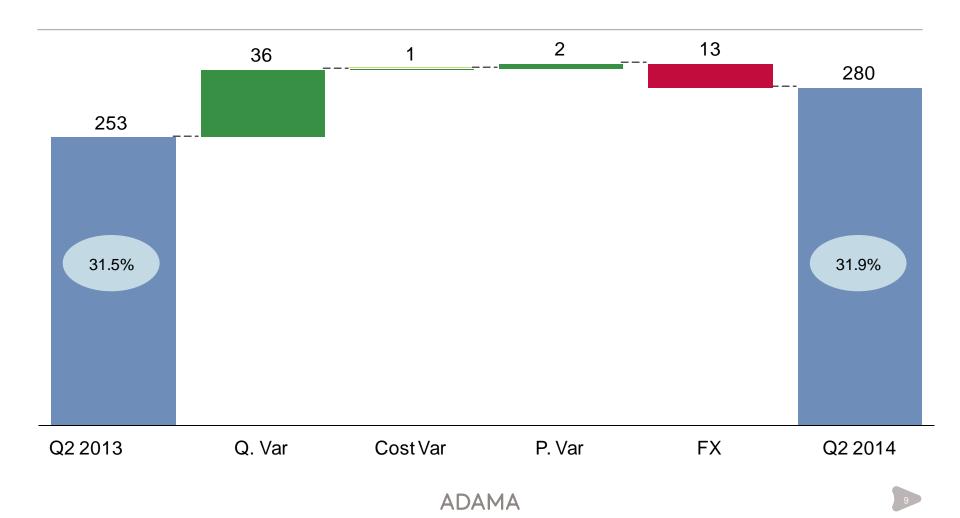
- Regional growth despite negative exchange rate effect
- Good weather and market conditions in India supported sales growth
- Extreme drought in Australia affected results

Europe

- The short winter shifted timing of some sales to the first quarter, followed by cold and wet weather in the first half of Q2, putting pressure on demand
- Sales growth in H1 2014 driven by increase in quantities sold and stronger pricing



Q2 2014 Gross profit vs. 2013 (\$ million)



H1 2014 Gross profit vs. 2013 (\$ million)

