



Adama Launches Initial Public Offering

Tel Aviv, Israel, November 10, 2014 – ADAMA Agricultural Solutions Ltd (“Adama”), the leading off-patent crop protection solutions company in the world, today announced the commencement of marketing of the initial public offering ("IPO") of its ordinary shares, which are expected to be listed on the New York Stock Exchange ("NYSE").

Adama plans to offer 23,500,000 ordinary shares (post reverse split announced today), and to grant the underwriters an option to purchase up to an additional 3,525,000 ordinary shares. Upon completion of the IPO, Adama will have a total of 161,490,881 (or 165,015,881 ordinary shares upon full exercise of the underwriters option). The IPO price currently is expected to be between \$16.00 and \$18.00 per share and the shares are expected to trade on the NYSE under the symbol “ADAM.”

Adama intends to use the net proceeds from the offering to finance its recently announced acquisition of the China Business from ChemChina, and will use any remaining net proceeds for general corporate purposes.

Goldman, Sachs & Co. and BofA Merrill Lynch are acting as the lead book-running managers for the initial public offering. A written prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended, when available, may be obtained from: Goldman, Sachs & Co., via telephone: (866) 471-2526; facsimile: (212) 902-9316; email: prospectus-ny@ny.email.gs.com; or standard mail at Goldman, Sachs & Co., Attn.: Prospectus Department, 200 West Street, New York, NY, 10282; or BofA Merrill Lynch, 222 Broadway, New York, NY 10038, Attn: Prospectus Department or by emailing dq.prospectus_requests@baml.com.

The offering of ordinary shares by Adama will be made only by means of a prospectus. A registration statement relating to these securities has been filed but has not yet become effective, and the ordinary shares may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of the ordinary shares in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to their registration or qualification under the securities laws of any such state or jurisdiction.

##

ADAMA

ADAMA Agricultural Solutions Ltd. Golan Street, Airport City, 70151, Israel
Telephone +972(73)232 1000 | Facsimile +972(73)232 1074 | www.adama.com



About ADAMA

ADAMA Agricultural Solutions Ltd. is the leading off-patent crop protection solutions company in the world. The Company's comprehensive range of high-quality, differentiated and effective herbicides, insecticides and fungicides, help farmers worldwide to increase yields by preventing or controlling weeds, insects and disease that harm their crops. With one of the world's most extensive and diversified off-patent product portfolios, Adama sells its products in more than 120 countries. Adama's purpose is "Creating Simplicity in Agriculture" – striving to provide farmers accessible, easy-to-use solutions that simplify their lives and improve their crop yields. For more information, visit us at www.adama.com.

Contact

Anna Wood
Global Public Relations Manager
Email: anna.wood@adama.com
Phone: +972 73 232 1941

ADAMA

ADAMA Agricultural Solutions Ltd. Golan Street, Airport City, 70151, Israel
Telephone +972(73)232 1000 | Facsimile +972(73)232 1074 | www.adama.com