Cookie Policy

This Cookie Policy describes how ADAMA uses cookies. This Cookie Policy only applies with respect to websites mobile sites or mobile applications operated by ADAMA LTD, Golan Street, Airport City, Israel ("**ADAMA**" also referred to as "**we**," "**our**" or "**us**") which a direct hyperlink to this Cookie Policy is posted ("**Site**" or "**Sites**").

Our Site uses cookies to ensure that we give you the best possible experience by providing you personalized information, understand how to use our Site and help you obtain the right information.

1. What are Cookies?

Cookies are small files that the Site saves on your computer or mobile device (such as your mobile phone, laptop or tablet) when you visit the Site. Cookies are sent back to the originating website on each subsequent visit, or to another website that recognizes that cookie to develop a record of the user's online activity. They are widely used in order to make Sites work, or work more efficiently, as well as to provide information to the owners of the Site.

Cookies help us enhance your experience when using our Site. They also help us understand how visitors use our Site, such as which pages are most popular, so that we can better serve our site users.

These are the different types of cookies we may use on our Site:

1.1. **Essential cookies** are required for the operation of our Site (for example, provide application security, manage individual sessions on the Site, and others). These cookies enable you to move around the Site and use its features. Disabling these cookies would impede the Site's performance and we would not be able to provide you with the features and services offered through the Site.

1.2. **Analytics cookies (including performance and advertising cookies)** allow us to analyze your activities on our Site in order to improve and adapt the way our Site works. For example, we may use these types of cookies to determine language preferences during your time on the Site, acceptance of terms and conditions, last country site visited, if the user is currently in a country with viewing restrictions and track number of views of certain content placed on the Site. Some cookies record your online activities, including your visits to our Site, and your movement on the Site. This information allows us to make our Site more relevant to you by displaying appropriate content, deliver advertisements and/or other communications to you that are tailored to you.

2. Types of Data Held

The types of data held by our cookies include last country site location and acceptance of terms and conditions.

3. How Do We Use Cookies?

We use cookies for the below purposes:

Essential Cookies:

- Provide application security
- Manage individual sessions on the Site

1. Essential Cookies.	These cookies are essential for enabling user movement around our Site and providing access to features such as online subscription forms, online questionnaire forms, member-only resources, and other secure areas of the website. These cookies do not gather information for marketing purposes and do not remember or track you on other

	websites. This category of cookies cannot be disabled. Strictly necessary cookies do not require your consent.			
Service	Name	Purpose	Expiry	Source / Third party
Usercentrics Consent Management Platform	Usercentrics	Compliance with legal obligations	3 Years	Usercentrics GmbH

Analytics Cookies (including performance and analytics cookies):

- Track acceptance of the Terms and Conditions of Use
- Understand traffic patterns to help speed up activities
- Compile statistics that allow us to understand how visitors use our Site and help us improve its structure and content
- Enhance your experience on the Site
- Track number of views of certain content placed on the Site

2. Statistics and performance.	Statistic cookies help us to understand how visitors interact with our Site by collecting and reporting information. These cookies collect information on which pages you visited and which links you clicked on. Their sole purpose is to improve website functions. This includes cookies from third-party analytics services as long as the cookies are for the exclusive use of ADAMA.			
Service	Name	Purpose	Expiry	Source / Third party
Google Tag Manager	_gtm	Tag management	14 days	Google LLC
Google Analytics	_ga	This cookie is a Google Analytics persistent cookie which is used to distinguish unique users and generate statistical information about their use of the website.	2 years	Google LLC
Google Analytics	_gid	This cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	24 hours	Google LLC
Google Analytics	_gat_UA-*	This cookie is used to throttle the request rate.	Session	Google LLC

3. Marketing.	Marketing cookies are used to show you ads that are more relevant to you both within and beyond the Site. They are also used to limit the number of times you see an advertisement and to help measure the effectiveness of advertising campaigns.			
Service	Name	Purpose	Expiry	Source / Third party
Google Maps	NID	This cookie stores information about user settings and information for Google Maps.	6 months	Google LLC
YouTube Video	PREF	This cookie stores your preferences and other information, in particular preferred language, how many search results you wish to be shown on your page, and whether or not you wish to have Google's SafeSearch filter turned on.	10 years	Google LLC

YouTube Video	VISITOR_INFO1_LIVE	This cookie measures your bandwidth to determine whether you get the new player interface or the old.	6 months	Google LLC
YouTube Video	use_hitbox	This cookie increments the 'views' counter on the YouTube video.	Session	Google LLC
YouTube Video	YSC	This is set on pages with embedded YouTube video.	Session	Google LLC
Facebook Social Plugins	_fbp	This cookie is set by Facebook to display ads to users who have previously visited our site.	90 days	Facebook Inc
Twitter	_twitter_sess	Remember your logged in Twitter session	session	Twitter, Inc.

4. When Do Cookies Expire?

Some cookies operate from the time you visit the Site to the end of that particular web-browsing session. These cookies expire and are afterwards automatically deleted when you close your Internet browser window and are therefore called "*session*" cookies. We use session cookies for a variety of purposes, such as to provide application security, manage individual sessions on the Site, to determine if the user is located in a country with content restrictions and to determine language preferences during your time on the Site.

Some cookies will stay on your device between browsing sessions — they do not expire when you close your browser. These cookies are called "*persistent*". The length of time a persistent cookie stays on your device may vary. We use persistent cookies for a variety of purposes, such as to track acceptance of the Terms and Conditions of Use and last country site visited.

5. Who Sets the Cookies?

Cookies may be placed on your device by us as the Site operator. These cookies are called "*first party*" cookies. Certain cookies may be placed on your device by a third party, such as social media platforms and Site content providers. These cookies are called "*third party*" cookies. For example, a third party such as Facebook may place a cookie to track last Facebook pages visited and user registration effectiveness.

6. How Can You Block, Delete or Otherwise Manage Cookies?

You can change your cookie preferences at any time by clicking on the UserCentric Cookie Consent Management platform. You can adjust the available sliders to 'On' or 'Off', then click 'save and close'.

Alternatively, most web browsers allow some control of the cookies through the browser settings. You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies), you may not be able to access all or parts of our Site.

Please note that your Internet browser allows you to change your cookie settings, including deleting and blocking them. These settings are usually found in the "*Options*" or "*Preferences*" sections of the "*Settings*" menu of your internet browser. In order to understand these settings, the following links may be helpful. Otherwise, you should use the "*Help*" option in your internet browser for more details. These websites provide information on how to adjust the cookies settings on some popular browsers:

- Apple Safari
- Google Chrome
- Microsoft Edge
- Microsoft Internet Explorer
- Mozilla Firefox
- Opera

You can easily accept or reject cookies on this Site by choosing one of the "*Allow*" or "*Deny*" buttons, in the cookie consent pop-up banner when you enter our Site.

Please note that if you choose to opt out, you will not necessarily see fewer ads. However, the ads you see may be less relevant to your interests. You can also opt out of the use of cookies to tailor content or advertising to you by visiting. If you would like more information about web tags associated with online advertising or how to opt-out of third-party collection of information, please visit the Network Advertising Initiative website, an independent website.

7. Privacy at ADAMA Group

For information about our processing of your personal data on our Site or through Cookies, please see our adama.com/en/legal/privacy-policy

8. How to Contact Us

If you have any questions, comments, or requests regarding our use of cookies, please direct your request to:

Address: ADAMA legal department, Golan Street, Airport city, Israel 7015103

E-mail address: *privacy.officer@adama.com*

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