



Product Guide

+64 3 543 8275

nzinfo@adama.com

ADAMA.com



Product	Form Type	Active Ingredient	Crops	Pack Size
ACIERTO®	EC	900 g/L acetochlor	Maize, sweetcorn	10 L 20 L 200 L
ADAPT® HERBICIDE	WG	750 g/kg nicosulfuron	Maize	500 g
AFALON® HERBICIDE	SC	450 g/L linuron	Potatoes, onions, pipfruit, carrots **	10 L
ARROW® 360	EC	360 g/L clethodim	Lucerne, forage brassicas, herbs (chicory & plantain), vegetables **	5 L
ATRANEX® FLOW	SC	500 g/L atrazine	Maize, sweetcorn, established lucerne	20 L
ATRANEX® WG	WG	900 g/kg atrazine	Maize, sweetcorn, established lucerne	10 kg
BROADSTAR® HERBICIDE	SL	480 g/L bentazone	Pasture, onions, potatoes, lucerne, peas, turf **	10 L
BROMOTRIL® HERBICIDE	EC	400 g/L bromoxynil	Wheat, barley, oats	10 L
CUTLASS® HERBICIDE	SL	500 g/L dicamba	Cereals, kale, maize, pasture, turf **	10 L
CYCLONE™	EC	480 g/L alachlor	Vegetable brassicas, forage brassicas, onions **	20 L
DI-BAK G® HERBICIDE	Capsule	700 g/kg glyphosate	Control of unwanted trees	200 pk 1000 pk
ETHOSAT® HERBICIDE	SC	500 g/L ethofumesate	Beets, pasture **	10 L 20 L
FLASH® HERBICIDE	SL	250 g/L paraquat	Lucerne, clover seed crops **	20 L
GALIGAN® 500SC HERBICIDE	SC	500 g/L oxyfluorfen	Onions, vegetable brassicas & residual weed control in pipfruit, stonefruit, kiwifruit, grapevines **	10 L
GOLTIX® HERBICIDE	WG	700 g/kg metamiltron	Fodder beet **	5 kg
GOLTIX® GOLD	SC	700 g/L metamiltron	Fodder beet **	10 L 20 L
IOTRIL® HERBICIDE	EC	240 g/L ioxynil	Onions	10 L
KARMEX® 900	WG	900 g/kg diuron	Established grapes, asparagus, apples & kiwifruit **	15 kg
LEOPARD® 200 EC HERBICIDE	EC	200 g/L quizalofop-p-ethyl	Potatoes, peas, lucerne, white clover seed crops, tomatoes **	5 L
MAGNETO®	SC	500 g/L terbuthylazine	Forestry, lucerne, maize, sweetcorn, pipfruit, citrus, grapes, kiwifruit, peas, non-cropland areas	20 L
MCPA AMINE 750	SL	750 g/L MCPA	Cereals, grass seed crops, pastures, turf **	20 L 200 L
MESOFLEX® HERBICIDE	SC	480 g/L mesotrione	Maize	5 L
METSULFURON 600	WG	600 g/kg metsulfuron-methyl	Forestry, pasture	5 kg
PENTAGON®	SL	25 g/L MCPA + 375 g/L MCPB	Pasture, cereals, grass & white clover seed crops **	20 L
PLATOON®	EC	25 g/L diflufenican + 250 g/L bromoxynil	Ryegrass & white clover seed crops	10 L
POLARIS® 360	SL	360 g/L IPA salt glyphosate	Non-selective weed control, pasture, wheat, barley, oats, threshing peas, orchards, vines, forestry	20 L
POLARIS® 450	SL	450 g/L IPA salt glyphosate	Non-selective weed control, pasture, wheat, barley, oats, threshing peas, orchards, vines, forestry	20 L 200 L 1000 L
POLARIS® 540	SL	540 g/L potassium salt glyphosate	Non-selective weed control, pasture, wheat, barley, oats, threshing peas, orchards, vines, forestry	20 L 200 L 1000 L

Product	Type Form	Active Ingredient	Crops	Pack Size
PROTUGAN®	SC	500 g/L isoproturon	Wheat (winter & spring), barley (winter only)	10 L
RIFLE®	SE	160 g/L phenmedipham + 160 g/L desmedipham	Fodder beet, sugar beet **	10 L 20 L
TOMAHAWK®	EC	200 g/L fluroxypyr	Apples, cereals, onions	10 L
TORERO™	SC	350 g/L metamitron + 150 g/L ethofumesate	Fodder beet, sugar beet, beetroot **	10 L
TRIFLURALIN® TRISURE®	EC	480 g/L trifluralin	Barley, transplanted vegetable brassica crops, peas, lucerne **	20 L
URAGAN®	WG	800 g/kg bromacil	Asparagus, citrus, non-crop areas	5 kg

** Refer to label for complete list of registered crops

Wrestle unwanted trees!

Try the new easy capsule technology that gives you the power to tackle the toughest woody weeds and trees.

Di-Bak G® injectable capsules contain Glyphosate and are inserted directly into the trunk ensuring an effective kill with no adverse effects on the surrounding environment.

®Di-Bak G is a registered trademark of an ADAMA Group Company



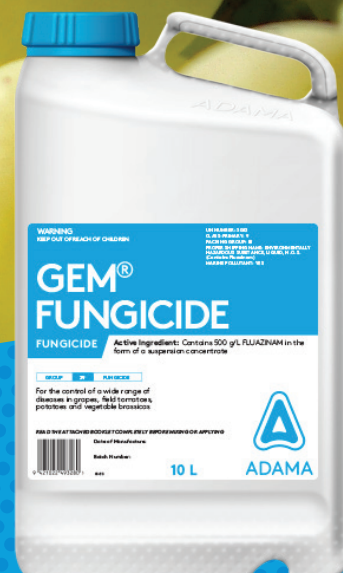
Product	Form Type	Active Ingredient	Crops	Pack Size
BOLIDE®	EC	50 g/L epoxiconazole + 225 g/L prochloraz	Wheat, barley	10 L
CAVALRY® FUNGICIDE	SC	720 g/L chlorothalonil	Stonefruit, potatoes, brassicas, celery, cucurbits, lettuce, ornamentals, strawberries, tomatoes, turf **	10 L
CHIEF® FUNGICIDE	SC	500 g/L carbendazim	Apples, cereals, onions, facial eczema, pasture, stonefruit **	10 L
CITADEL® FUNGICIDE*	EC	250 g/L triadimenol	Onions, cereals, ryegrass **	5 L
CUSTODIA®	SC	200 g/L tebuconazole + 120 g/L azoxystrobin	Fodder beet **	10 L
DIVINO® FUNGICIDE	EC	250 g/L difenoconazole	Asparagus, carrots, vegetable brassicas, potatoes	5 L
FOLPAN® 800 WG	WG	800 g/kg folpet	Apples, bush fruit, brambles, citrus, grapes	2 kg
GEM® FUNGICIDE	SC	500 g/L fluazinam	Grapes, potatoes, vegetable brassicas **	10 L
MERPAN® MAX	WG	900 g/kg captan	Pipfruit, stonefruit, grapes **	10 kg
MIRAGE® 450 FUNGICIDE	EC	450 g/L prochloraz	Barley, wheat **	5 L
PHOENIX® FUNGICIDE	SC	500 g/L folpet	Barley, wheat	10 L
PROTHAGO®	EC	250 g/L prothioconazole	Wheat, barley, ryegrass seed crops	10 L
QUALI-PRO™ NAVIGATOR®	SC	500 g/L fluazinam	Turf	10 L
SPHINX® FUNGICIDE	SC	500 g/L dimethomorph	Onions, potatoes, grapes, lettuce	5 L
STELLAR® FUNGICIDE	SC	125 g/L epoxiconazole	Barley, wheat, maize, ryegrass seed crops	10 L

* Indent only

** Refer to label for complete list of registered crops

Crush Botrytis with GEM® Fungicide

GEM Fungicide (GEM) gives your vineyards powerful Botrytis protection with applications as late as 28 days before harvest.



PRODUCT	Form Type	Active Ingredient	Crops	Pack Size
APHIDEX® INSECTICIDE	WG	500 g/kg pirimicarb	Cereals, forage brassicas, potatoes, lettuce, vegetable brassicas **	2 kg
APOLLO® MITICIDE*	SC	500 g/L clofentezine	Pipfruit, citrus, hops, ornamentals **	1 L
BALLISTIC® INSECTICIDE	EC	27.5 g/L deltamethrin	Brassicas, lucerne, onions, potatoes **	5 L
DIAZOL® 800 INSECTICIDE	EC	800 g/L diazinon	Pasture, cereals, seed crops, non -bearing pipfruit, tomatoes, forage brassicas **	10 L
INVERT® EW INSECTICIDE/ MITICIDE	EW	18 g/L abamectin	Non-bearing pipfruit, avocados, kiwifruit, ornamentals, potatoes **	5 L
MAVRIK® AQUAFLO INSECTICIDE	EW	240 g/L tau-fluvalinate	Cereals, potatoes, onions, avocados, kiwifruit, forage brassicas, fodder beet **	1 L 5 L
NIMITZ®	EC	480 g/L fluensulfone	Carrots, potatoes, kumara, parsnips	5 L
PYRINEX® 500 EC	EC	500 g/L chlorpyrifos	Lucerne, maize, pasture, cereals, brassicas, forage crops, grapes, stonefruit **	10 L 20 L
SOMBRERO® 600 SEED DRESSING	SC	600 g/L imidacloprid	Seed dressing	5 L
VENOM® INSECTICIDE	EC	100 g/L bifenthrin	Kiwifruit, vegetable brassicas **	5 L

* Indent only

** Refer to label for complete list of registered crops

Taking care of the bad guys. And the good guys

MAVRIK® AQUAFLO Insecticide is your powerful, yet gentle SP. Now registered for Nysius and cutworm control in forage brassicas and fodder beet.



®MAVRIK is a registered trademark of an ADAMA Group Company

[ADAMA.COM](https://www.adama.com)

Product	Form Type	Active ingredient	Crop	Pack size
OPTIMUS® 175EC	EC	175 g/L trinexapac-ethyl	Barley, wheat, oats, ryegrass seed crops	20 L

Product	Form Type	Active ingredient	Crop	Pack size
RAIZER® 700		350g/L soyal phospholids + 350g/L propionic acid	Refer to label	10 L

Formulation Type

EC	Emulsifiable Concentrate	SL	Soluble Concentrate
SC	Suspension Concentrate	WG	Water Dispersible Granule
SE	Suspo-emulsion	WP	Wettable Powder





PHILLIP DASLER
Sales Manager

027 485 5013
phillip.dasler@adama.com



BRYCE SIMPSON
Commercial Manager
North Island & East Coast

021 424 815
bryce.simpson@adama.com



DOUG SPEERS
Commercial Manager
West & Central North Island

021 424 179
doug.speers@adama.com



DAREN MABEY
Commercial Manager
Canterbury

021 424 160
daren.mabey@adama.com



DAMIAN MACKENZIE
Commercial Manager
Southern

021 424 964
damian.mackenzie@adama.com



HAMISH MULCOCK
Portfolio Manager

021 424 752
hamish.mulcock@adama.com



SARAH ROBERTSON
Marketing Manager

021 507 407
sarah.robertson@adama.com



PENNY STRONG
Customer Service

03 543 8275
nzorders@adama.com



LESTER DEIGHTON
NZ Country Manager



HAN EERENS
Technical Services &
Development Manager



HAYDEN MURDOCH
Regulatory & Compliance
Manager



CHRISSEY DOWNING
Administration Manager



CAROLYN WIFFEN
Office Administrator



TEGAN IRELAND
Supply Analyst



About ADAMA New Zealand

ADAMA is a leading global crop protection company, providing solutions to combat weeds, insect pests and disease, so farmers can do what they do best: feed the world.

For more information visit: adama.com | For Customer Enquiries: +64 (3) 534 8275

© Registered trademarks of an ADAMA Agricultural Solutions Ltd Company. † Registered Trademarks. Please note: This information is not intended to replace the product labels. Always read the complete product label appearing on the container before opening or using products. Product labels also available on adama.com.

October 2023 | Follow us   

ADAMA New Zealand Ltd
Level 1/93 Bolt Road
Tahunanui
Nelson 7011

PO BOX 1799
Nelson 7040
nzinfo@adama.com

Customer Services
nzorders@adama.com