ADAMA FAR Crops 2026 Competition

Terms and Conditions of Entry

1. Promoter

a. The promoter of this competition (**Competition**) is Adama New Zealand Limited (NZBN 9429035430131) of Level 1, 93 Bolt Road, Tahunanui, Nelson, 7011 (**Promoter**)

b. Each person who enters this Competition (**Entrant**) accepts these terms and conditions (**Terms**). Information on prizes and how to enter forms part of the Terms.

2. Promotional period

a. The Competition runs from 9:00am to 4:30pm NZDT on Wednesday 25 November 2026 (**Promotional Period**) at the FAR Crops event held at 1904 Rakaia Highway, Rakaia (**Event**).

b. Entries received outside the Promotional Period will not be accepted.

3. Eligibility

a. Entry is open to New Zealand residents aged 18 years or over who attend the Event.

b. Agents, contractors, employees and officers of the Promoter and its related companies, and their immediate families, are not eligible to enter the Competition.

4. How to enter

a. To enter the Competition an entrant must, during the Promotional Period (**Entry**):

i. scan the QR code displayed at the Promoter's stand at the Event; and

ii. complete the online entry form with their full name, email address, mobile number, and business or farm name and region; and

iii. answer the four product questions on the entry form.

b. Entry is free, and is not conditional upon or subject to making any purchase.

c. A person may only enter the Competition once, and the Promoter may disqualify multiple, incomplete, illegible or fraudulent Entries or Entries submitted by automated means.

d. Standard data charges for internet access may apply.

5. Free socks for every entrant

a. Every eligible Entrant will receive one pair of Tower branded socks, to be collected at the Promoter's stand during the Promotional Period upon showing confirmation of Entry.

b. Socks are subject to available sizes, styles and stock and must be collected at the Event, and will not be otherwise delivered or posted to Entrants.

6. Major prize draw

a. Each completed and valid Entry is automatically entered into the major prize draw.

b. Only Entries that answer all four product questions correctly will be eligible to be drawn.

c. The draw will take place at 185 Kirk Road, Templeton at 11:00am NZDT on 27th November 2026 (**Draw**).

d. One winning Entry will be selected at random from the eligible Entries.

e. The Promoter will also draw two reserve Entries in case the winner is ineligible, or cannot be contacted despite reasonable efforts, or fails to claim its win.

7. Major prize

a. The major prize is a quantity of one of the Promoter's product chosen by the winner from Tower Herbicide, Trifix Herbicide, Ferrabait Slug Bait or Phoenix Fungicide sufficient to treat 8 hectares at the maximum label rate for a registered use of that product (**Prize**).

b. The Prize has a maximum retail value of NZD $850 (including GST). If the cost of 8 hectares of the chosen product exceeds that amount, the winner will receive the product quantity equal to that value, or may choose another eligible product.

c. The Prize will be supplied through [the Promoter / the Promoter's nominated reseller] within 30 days of the winner confirming its choice, and will be delivered to the winner's nominated address in New Zealand at the Promoter's cost.

d. The winner must:

i. handle, store and use the Prize in accordance with its label and all applicable laws, including the *Hazardous Substances and New Organisms Act 1996* (NZ) and the *Agricultural Compounds and Veterinary Medicines Act 1997* (NZ); and

ii. hold any certification required to use the chosen product.

e. The Promoter may decline to supply a product the winner cannot lawfully use, and in such circumstances may offer an alternative eligible product.

f. The Prize is not transferable or exchangeable, and cannot be taken as cash.

g. If the chosen product is or becomes unavailable, the Promoter may substitute a product of equal or greater value.

8. Notification and claiming

a. The winner will be notified by email and telephone within 2 business days of the Draw.

b. The winner's first name, initial of surname and region will be published on the Promoter's social channels and website by Friday 4th December 2026.

c. If the winner cannot be contacted, or does not claim the Prize, within 10 business days of the Draw, the Prize will be offered to the first reserve Entry, and so on.

9. Privacy

a. The Promoter collects Entrants' personal information to run the competition, supply the socks and the Prize, contact and publicise the winner and, if the Entrant agrees on the entry form, to send information about the Promoter's events and products.

b. Providing personal information is voluntary, but an Entry cannot be accepted without it.

c. The information will be held by the Promoter at the Promoter's premises, and may be shared with its related companies, resellers and service providers (some of whom may be located outside New Zealand) for the purposes outlined in this clause 9.

d. Entrants may opt out of marketing at any time.

e. Under the *Privacy Act 2020* (NZ), Entrants may request access to and correction of their personal information by contacting hamish.mulcock@adama.com.

10. General

a. The Promoter may disqualify any Entrant who tampers with an Entry or the entry process or breaches these Terms.

b. If the Competition cannot run as planned because of circumstances beyond the Promoter's reasonable control, the Promoter may cancel, modify or suspend the Competition subject to and in accordance with any and all applicable laws.

c. To the extent permitted by law, the Promoter is not liable for any loss arising from or in any way related to the Competition or the Prize, except for loss caused by its breach of these Terms or its negligence.

d. Nothing in these Terms limits rights under the *Consumer Guarantees Act 1993* (NZ) or the *Fair Trading Act 1986* (NZ) that cannot be excluded.

e. Winners should seek their own advice on any tax consequences of receiving the Prize.

f. The Promoter's decision on the Draw is final, and no correspondence will be entered into except as required by law.

g. These Terms are governed by the laws of New Zealand.