



**Highcard™**



## Experience Superior Rice Yields That Every Grower Desires

For U.S. rice growers wanting to maximize return and maintain weed control options, the Max-Ace™ Rice Cropping Solution with Highcard™ herbicide provides unprecedented hybrid and varietal yields, superior weed and grass control with maximum crop safety due to ADAMA's proprietary safened herbicide formulation. It's the perfect rotational partner with the FullPage™ Rice Cropping Solution giving growers peace of mind with flexibility and crop selectivity to control weeds and maintain herbicide options.



### CHOICES FOR GROWERS

The ongoing collaboration between ADAMA and RiceTec delivers impactful innovations for rice growers. With the Max-Ace Rice Cropping Solution and Highcard herbicide, they continue to give you more choices to fit the way you want to farm. This is the first rice cropping solution with the option of either high yielding rice hybrids or varieties. And with no residual carryover from Highcard, growers get full rotational flexibility to maintain their options year-over-year.



### PERFORMANCE GROWERS CAN COUNT ON

Growers can count on the Max-Ace Rice Cropping Solution with Highcard to effectively control a broad range of grass weeds, including red and weedy rice and IMI-resistant weeds, for cleaner fields and increased crop vigor. Trust the system that gives you the peace of mind and performance you want.



### PROTECTING GROWERS' BOTTOM LINE

The Max-Ace Rice Cropping Solution helps you get the most out of everything you put in with industry-leading hybrid and varietal yields. Field trials have shown high yielding varieties in the 175-180 bushel and an industry-first hybrid with yields in the 200-215 bushel range.



### CROP SAFETY THAT GROWERS DEMAND

Due to Highcard herbicide's proprietary safened formulation, growers get excellent crop tolerance compared to other ACCase rice systems. The Max-Ace solution is an alternate mode of action vs. FullPage™ or Clearfield®.

Listen ▸ Learn ▸ Deliver

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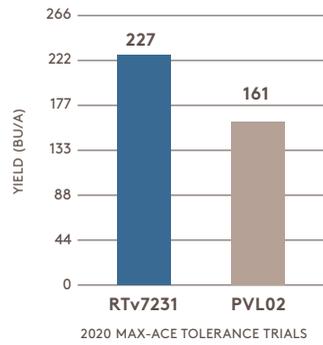
Highcard™

**Excellent control of grasses & IMI resistant (weedy) rice**

- Barnyardgrass
- Signalgrass
- Sprangletop
- Weedy/Red/Feral Rice
- See label for additional grasses

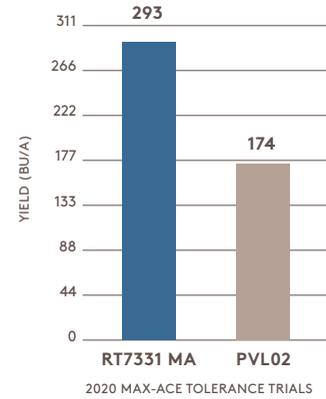
**RTv7231 MA**

- Long Grain Variety
- Height 42 inches
- Average standability
- 79-day maturity; Early
  - 50% Heading
- Average Milling
  - 53/68
- Average Disease Tolerance

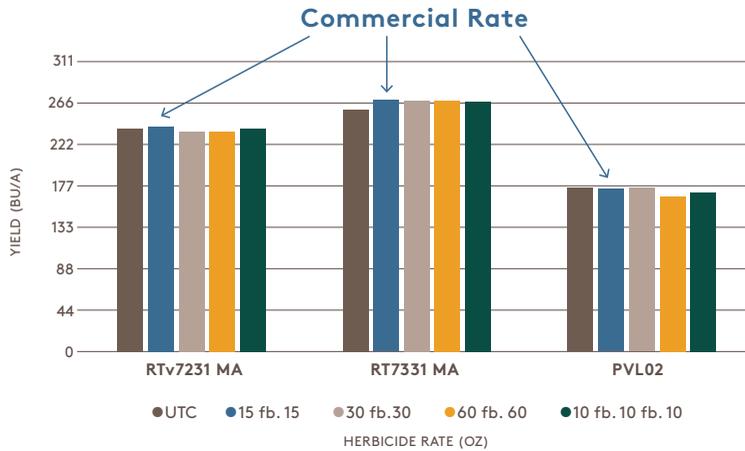


**RT7331 MA**

- Long Grain Hybrid
- Based on XP753
- Height 46 inches
- Excellent standability
- 81-day maturity; Early
  - 50% Heading
- Average Milling
  - 60/71
- Excellent Disease Tolerance



**RiceTec Max-Ace™ Herbicide Tolerance**



**Active Ingredient:**

Quizalofop + safener

**Application Rates & Packaging**

- Use 15.5 fl oz per acre with specified adjuvants applied postemergence
- Apply 2 applications per acre per season
- Available in a 2x2.5 gallon case (36 cases per pallet)

RiceTec seed characteristics and performance are determined from data collected from specific RiceTec and/or University field trials and are not a guarantee of performance, nor do they constitute a warranty of fitness for a particular use.



To learn more about Max-Ace Rice Cropping Solution with Highcard herbicide, talk to your local ADAMA sales rep or visit [adama.com](http://adama.com)

Always read and follow label directions. Clearfield® is a registered trademark of BASF. Highcard™ is a trademark of an ADAMA group company. FullPage™ and Max-Ace™ are trademarks of RiceTec. ©2021 ADAMA.