



ADAMA RICE CROPPING PORTFOLIO

**Proven solutions.  
Superior yields.**



ADAMA



Preface™ Postscript™  
FullScript™

# Demonstrated Field Advantage for Rice

## A Better Way to Grow Rice.

RiceTec and ADAMA designed a rice program that improves hybrid herbicide tolerance and generates industry-leading yields. RiceTec offers a full suite of varietal and hybrid seed options for the FullPage® Rice Cropping Solution. Used in conjunction with Preface™, Postscript™ and FullScript™ herbicides from ADAMA, the FullPage rice systems delivers an integrated solution that provides excellent control of weedy/red/feral rice, barnyardgrass and most other common and challenging rice weeds.

## Benefits of the FullPage Rice Cropping Solution\*:

### Maximize Your Harvest

High-yielding hybrids free from weed competition and contamination increase harvest value and profits due to less dockage from the presence of off-color seeds.

### Keep Your Rice Fields Clean

Preface, Postscript and FullScript herbicides from ADAMA effectively control red rice and other IMI-resistant rice weeds.

### Powerful Protection for Your Acreage

Spend less time and money combating herbicide resistance issues while maintaining good stewardship.

### Support When and Where You Need It

For growers that follow the best practices outlined in the RiceTec FullPage Technology Use Agreement, RiceTec and ADAMA will provide the training, education and support to ensure your success.



Learn More



\*Preface, Postscript and FullScript are the only approved IMI-based herbicides for use with FullPage rice seed. The use of any other formulations of imazethapyr, imazamox or premixes containing these two active ingredients is strictly prohibited.



Highcard™

# Experience Superior Rice Yields

## Max-Ace® Rice Cropping Solution with Highcard™ Herbicide.

US rice growers wanting to maximize return and maintain weed control options turn to the Max-Ace Rice Cropping Solution with Highcard herbicide. It provides unprecedented hybrid and varietal yields, superior weed control with maximum crop safety due to the proprietary safened herbicide formulation from ADAMA.

### Benefits of the novel, safened Highcard herbicide as part of the Max-Ace Rice Cropping System:

#### More Choices to Farm the Way You Want To

With no residual carryover from Highcard, growers get the full rotational flexibility they need to maintain their options year-over-year. It's the perfect rotational partner with the FullPage™ Rice Cropping Solution.

#### Effective Weed Control

Growers can count on Highcard to effectively control a broad range of grass weeds, including red and weedy rice and IMI-resistant weeds, for cleaner fields and increased crop vigor.

#### High-yielding Varietals and Hybrids

With rice varietals in the 175-180 bushel range and an industry-first hybrid with yields in the 200-215 bushel range, growers can maximize their marketable crop output.

#### Crop Safety You Can Count On

With an alternate mode of action versus FullPage or Clearfield® and proprietary safened formulation, Highcard delivers excellent crop tolerance compared to other ACCase rice systems.

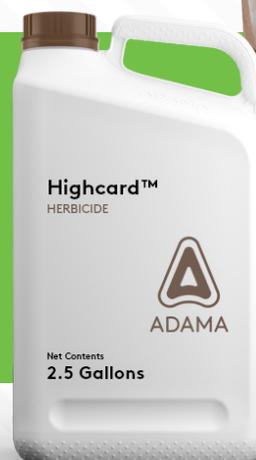


Learn More

### Highcard + Broadleaf Tank Mix Partners

- Zurax L – 24-32 oz/ac
- Permit® – 1 oz/ac
- Permit Plus® – 0.75 oz/ac
- Gambit® – 2 oz/ac
- Loyant®\* – 8-12 fl oz/ac

\*only if quinclorac has not been used



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# ADAMA's Complete Rice Portfolio

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## Herbicides



### Preface™

Preface herbicide, designed specifically for the FullPage® Rice Cropping Solution from RiceTec, provides preemergence, early to mid-postemergence and pre-flood residual control of some of the most troublesome grasses including weedy rice, red rice and barnyardgrass. Preface is designed to be applied as part of a resistance-management program and to reduce the need for post flood clean up treatments.



### Postscript™

Postscript, a soluble liquid herbicide for the FullPage Rice Cropping Solution from RiceTec, can be applied early to mid-postemergence as well as pre- and post flood for control and suppression of many propanil- and quinclorac-resistant broadleaf, grass weeds and sedges. It also offers growers rotational flexibility.



### FullScript™

As a new component in the FullPage® Rice Cropping Solution, this liquid premix gives growers reliable, broad-spectrum grass and broadleaf weed control as well as the rotational flexibility they need to manage their fields as they see fit



### Highcard™

Highcard herbicide is a novel, safened formulation specifically designed to be used with the Max-Ace® Rice Cropping Solution from RiceTec. It provides phenomenal annual and perennial grass control as well as the strongest crop safety and rotational flexibility for rice growers.

### Diverge™ Silk

Diverge Silk is a unique herbicide offering rice growers improved quality and handling for reliable weed control with less down time and application headaches. This easy-to-handle, high-quality suspension formulation delivers demonstrated weed control and crop selectivity in 1-3 and 4-6 leaf stage rice.

### Zurax™ L

Zurax L is an economical liquid formulation that gives rice growers reliable control of annual grass and broadleaf weeds with increased handling ease and use. It offers a flexible application window before, during or after planting dry seeded rice, and can also be applied in a foliar manner to dry and water seeded rice for control of susceptible broadleaf and grass weeds.

### Diverge™ EC

Diverge EC is a cost-effective, high-quality propanil formulated right here in the US. Growers get both purity control and the weed control they expect. With the Diverge family of propanil options, growers in the Mid-South can farm the way they want to.

## Insecticides

### Silencer® VXN

Silencer VXN is a premier product that provides fast knock-down activity for armyworms, cutworms, loopers, plant bugs and weevils. Silencer VXN delivers growers both versatility and extended residual while rapidly controlling major economic pests on more than 50 crops.

## FullScript: Bringing Formulation Mastery to ADAMA Customers

We listened to pain points from both growers, distribution and ag retail partners. They wanted a solution that helped deliver savings across manufacturing and delivery process.

We addressed those pain points through our approach to formulation mastery. By investing our time and building knowledge of products and formulations, ADAMA is able to bring new, breakthrough innovations to the market.

FullScript, part of the FullPage herbicide solutions, is formulated using our SESGAMA™ Technology Platform. SESGAMA is a wide utility technology based on a unique polymeric surfactant developed in-house. It enables high-load, difficult to stabilize suspensions.

This means FullScript is easy-to-use, has less packaging, leading to lower cost of packaging and transport with a smaller environmental footprint. Just one example of how ADAMA delivers value innovation to our customers.

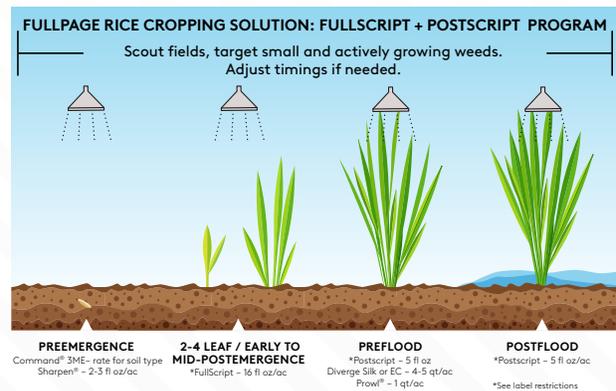
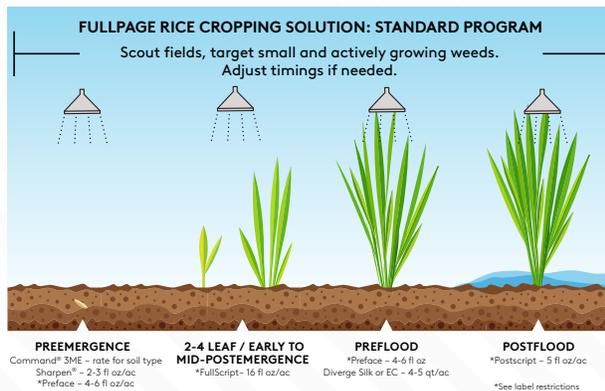
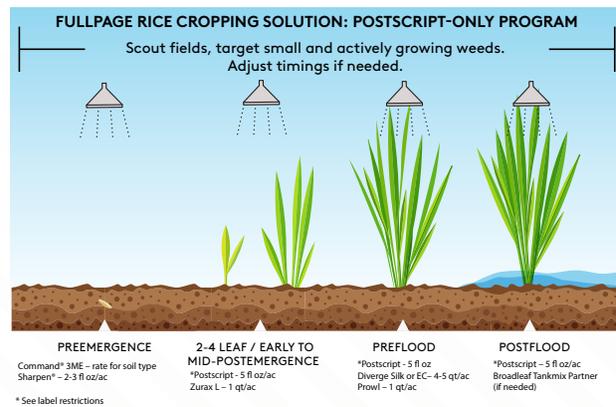
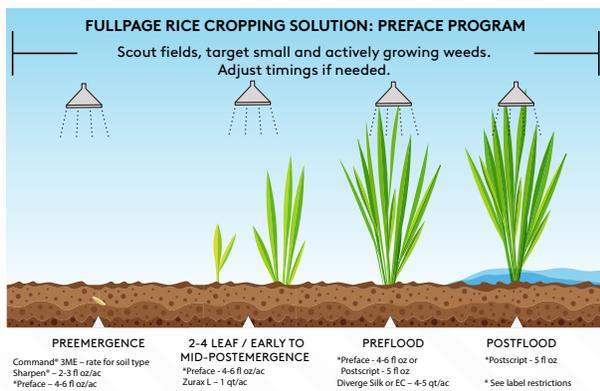
# Herbicide Application Options

## Flexible Application Programs

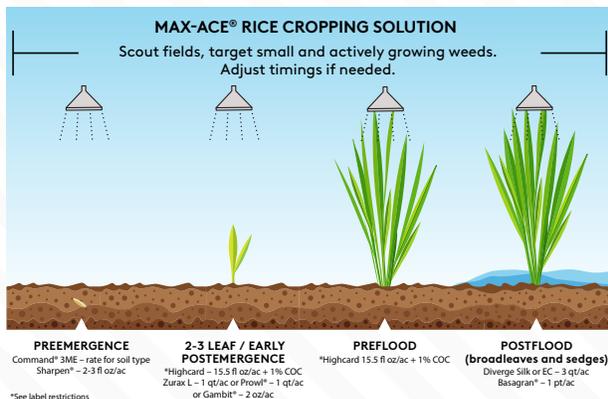
Depending on how growers need to approach their fields, there are multiple application solutions for growers who are using the FullPage® or Max-Ace® rice cropping solutions or even conventional rice.

### FullPage Rice Cropping Solution

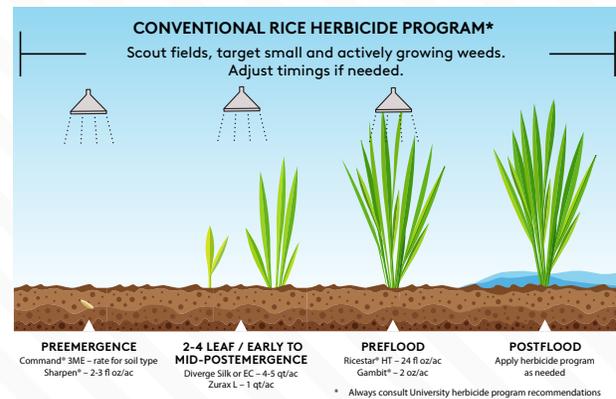
See below for four program approaches to use with FullPage rice.



### Max-Ace® Rice Cropping Solution



### Conventional Rice





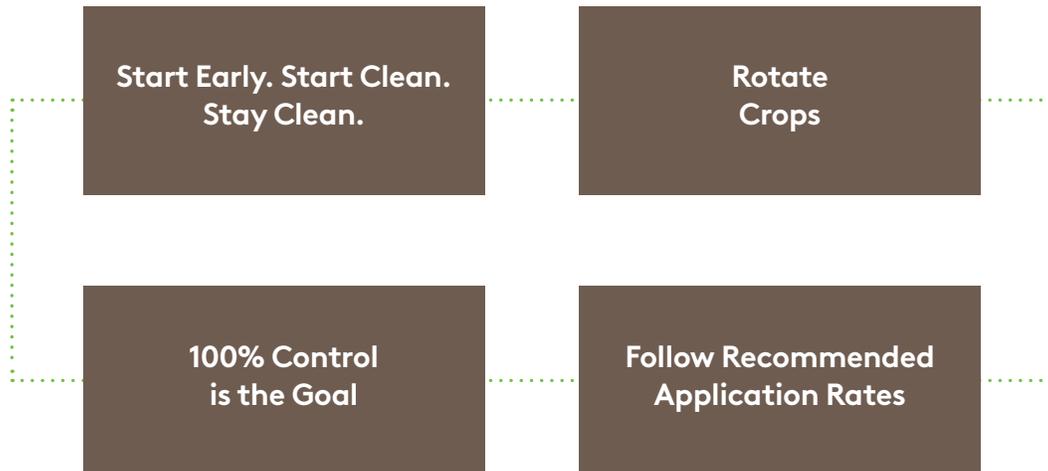
# Stewardship & Best Practices

## Protect Your Acreage. And Your Investments.

Protect the yield potential you planted. Embrace the leading stewardship practices that result in higher value yields and ultimate control of red rice and grass resistance issues. ADAMA is here to listen and support growers with proven crop protection solutions.

Stewardship is critical to all rice herbicide-tolerant systems to prevent the development of herbicide-resistant weedy rice. Growers using the FullPage® and /or Max-Ace® Rice Cropping Solutions are required to sign a stewardship agreement when purchasing seed. Stewardship requirements are based on common Best Management Practices for optimum weed control and resistance prevention.

## Prevent resistance issues and address weeds at multiple growth stages with these steps:



## Our Promise: Full Support.

Growers that are compliant receive full support from ADAMA if any problems should arise. Non-compliance results in losing support. Please contact your ADAMA representative if you have any questions with regard to the stewardship agreement.

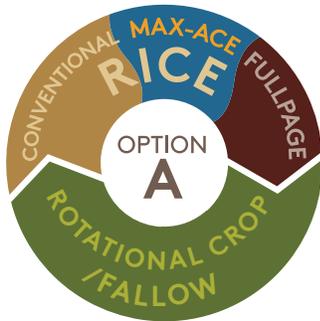
# Rotation Options to Control Weeds

## Providing Flexibility to Grow Profits

It has long been a common practice for farmers to vary the crops grown in each field from year to year. Rotating crops can have important benefits such as increasing yields, improving nutrients and organic matter in the soil, and disrupting the lifecycle of crop pests like grasses and broadleaf weeds.

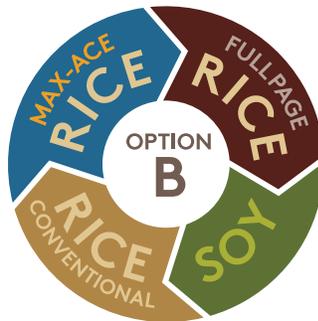
To preserve rice herbicide-tolerant (HT) systems, it's important to rotate rice with other crops like soybeans or crawfish. The different weed control strategies used with these other crops helps keep your fields clean and protects the HT technology for the future.

### MAXIMIZING WEEDY RICE CONTROL



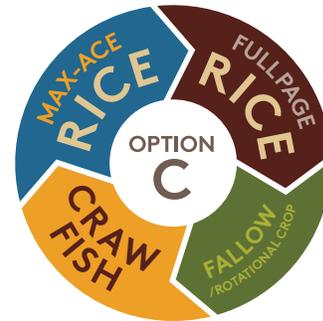
**ROTATE BETWEEN CHOSEN RICE & NON-RICE CROPS** or allow field to go fallow. This will minimize herbicide resistance through different modes of action. Best option to preserve the longevity of herbicide-tolerant technology.

### MAXIMIZING RICE ROTATION



**INCLUDE SOYBEANS IN THE ROTATION** for growers who choose a herbicide residual program and want to maximize number of rice plantings, season after season.\*

### MAXIMIZING WEEDY RICE CONTROL IN CRAWFISH ROTATION



**TAKE ADVANTAGE OF SEASONALITY** and get two crops in one year. Rotate crawfish between any of the rice options shown above. Use available control measures to contain weedy rice between rotations.

\*Observe rotational limitations for preceding year's herbicide plan.



"With the FullPage system we are getting the added benefit of using a higher rate of imazethapyr with the 6 oz of Preface. It's been really, really good comparing that to other technologies we've used in the past. RT7321 FP & RT7521 FP have given us the ability to use Preface and get extended control of grass."

Tyler Hydrick, Consultant  
Northeast AR



"Max-Ace is going to be a fit where red rice has become so prevalent in my fields that it is affecting my yields. That is to say that the crop that I planted is being choked out by red rice."

Jordan Hawkins, Consultant  
Northeast AR



## Chat with a Market Development Rep Today!

Hunter Fife  
318.334.8225



James R. Sims  
870.327.0219



Michael O'Neill  
870.219.5022



John Robertson  
337.319.3013



Call 866.406.6262 or visit [ADAMA.COM](http://ADAMA.COM) for more information.

**ALWAYS READ AND FOLLOW LABEL DIRECTIONS.**

Follow the restrictions of the most restrictive herbicide label for tank mix applications.

Silencer VXN is a Restricted Use Pesticide.

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