



## NIMITZ® Fall 2021 Grower Incentive Program

### Benefits to You

You can earn free product when you order a minimum of 20 gallons of NIMITZ this fall from Sept 1 to Dec 21, 2021. There's no sign-up required. Just let your ag retailer know you're purchasing the qualifying amount.

### Qualifications

You must purchase a minimum of 20 gallons of NIMITZ to receive an additional 5 gallons (1x case) for free.

For every additional 10 gallons of NIMITZ purchased, you will receive an additional 2.5 gallons free.

Once the initial volume requirement is met, you can continue to utilize the program for the duration of the program period.

There is no limit on how much a you can order. Quantities are subject to availability and shipped at ADAMA's sole discretion.

### Example

Family Farm LLC orders 20 gallons of NIMITZ from their retail location.

They are shipped the full 20 gallons that they ordered, plus an additional 5 gallons courtesy of ADAMA.

### Key Dates and Information

Program Dates	Sept 1, 2021 to Dec 21, 2021
Minimum Purchase	20 gals
Free Product Granted	5 gals
Bonus Free Product	2.5 gals for every 10 additional gals purchased
Order Limit	None

## FORGET THE REST AND TREAT WITH THE BEST

### BUY 4 CASES GET 1 FREE!

When you are making your purchases, please inform your retailer that you are doing so under ADAMA'S "Fall 2021 NIMITZ Grower Incentive Program".



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### Value

In the example above the grower paid for 20 gallons of NIMITZ and received 25 gallons total. This equates to a value of \$486.40 per gallon of NIMITZ which is a savings of 20%.

The percentage of acre treated is different for every farm. Contact your local Territory Sales Representative to help calculate your price per acre.

% of Crop Acre Treated	36%	40%	50%	60%
Crop Example	FL Citrus	GA Vegetables	FL Vegetables	FL Strawberries
Measurement Dimensions	12' Emitter Diameter 140 Emitters per Acre	30" Beds on 72" Centers	36" Beds on 72" Centers	36" Beds on 60" Centers
Rate Per Crop Acre	1.26 Pints, 2x per year	2 Pints	2.5 Pints	3 Pints
Cost per Acre	\$76.61 per application	\$121.60 per acre	\$152 per acre	\$182.40 per acre
Savings	\$19.15 per application	\$30.40 per acre	\$38 per acre	\$45.60 per acre

See label for full application instructions and rates.

Rates above are based on a 3.5-pint treated rate for citrus and a 5-pint treated rate for vegetables.