

Rice Growers Have New Foundational Herbicide Treatment Option

U.S. rice growers know it's more fiscally responsible to deal earlier with weeds like red rice, barnyardgrass, broadleaf weeds, and many more yield-robbing weeds. ADAMA is pleased to extend a new solution for FullPage Rice Cropping Solution with the introduction of FullScript herbicide. This advanced liquid formulation provides the confidence and predictability growers look for in weed control as well as the rotational flexibility they need to manage their fields as they need to.



Reliable Weed Control Growers Expect

If not managed early, weeds can quickly get out of control. FullScript herbicide makes it easier to protect your crop from red rice, barnyardgrass and many more yield-robbing broadleaf weeds.



Crop Selectivity Growers Need

Growers trust that when they treat fields for weeds, they won't damage their crop. With FullScript herbicide, growers get peace of mind as the FullPage rice seed has superb tolerance to the advanced liquid formulation. Additionally, growers benefit from the 24/7 support provided by both RiceTec and ADAMA to address guestions as they arise.



Economical Input Options Growers Want

Rice weeds that are allowed to gain the upper hand increase costs for growers. Rice growers can count on both the improved value FullScript herbicide offers as well as its control of troublesome weeds.



Flexibility Growers Require

With FullScript, growers not only get an easy-to-use advanced liquid formulation, but also multiple modes of actions for resistance management and rotational flexibility. Whether growers want to switch to another rice system like Max-Ace® to expand weed control or another crop to maximize their returns, they have the flexibility to manage their fields they way they need to.



FullScript™

Excellent Control of Rice Weeds (see label for all weeds)





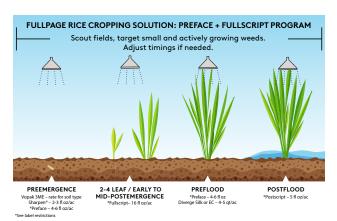


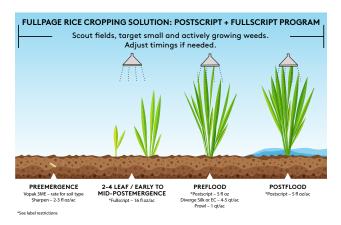






Application Timing - Early Postemergence





Application Rates & Packaging

- · Maximum application rates from 13-20 fl oz per acre
- · Seasonal maximum of 20 fl oz per acre. Apply no more than one application of FullScript SC in a single use season.
- · Available in 2 x 2.5 gal case

To learn more about FullScript herbicide, talk to your local ADAMA sales rep or visit **ADAMA.COM**