



NOVALI™ SC

A High-load Pyroxasulfone
Herbicide that Starts Stronger
and Goes Longer.

Novali SC is a next-generation, high-load liquid pyroxasulfone herbicide built on ADAMA's SESGAMA™ Formulation Technology. With 40% more active ingredient per gallon, Novali SC brings value innovation to pre-emerge weed control, helping growers start cleaner, manage resistant weeds and protect yield potential with confidence.

Growers Keep Fields Cleaner From the Start



Novali SC helps growers stop weeds before they emerge, protecting yield potential when early-season competition can do the most damage. Its strong residual activity helps manage tough grasses and small-seeded broadleaf weeds, giving growers a cleaner start and greater confidence that their pre-emerge program is working before the weeds gain momentum.

Growers Get Longer Residual Control Where It Counts



Novali SC's pyroxasulfone is enhanced by ADAMA's SESGAMA Formulation Technology and helps deliver long-lasting residual activity that allows growers stay ahead of key weeds through critical crop development windows. This extended control supports cleaner rows, reduces pressure from early weed escapes and helps growers stay ahead of the next flush instead of constantly chasing it.

Growers Can Strengthen Resistance Management Programs with Confidence



Novali SC gives growers another dependable option for managing resistant weeds, including problematic *Amaranthus* species. As a Group 15 herbicide, it fits into residual programs and helps support responsible weed management. For growers battling resistant weeds, Novali SC is less about adding another treatment and more about reinforcing the whole weed-control wall.

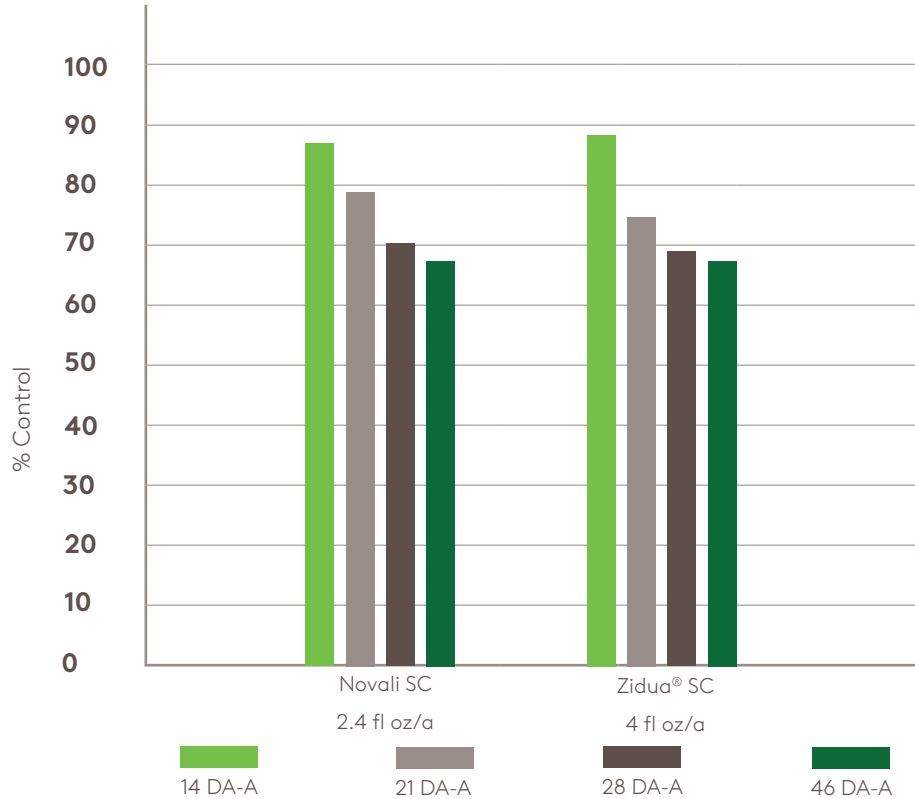
Growers Maximize Value Without Compromising Performance



Powered by SESGAMA Formulation Technology, Novali SC delivers a high-load liquid formulation with 40% more active ingredient per gallon. That is the heart of its value innovation: strong residual performance in a practical formulation designed to help growers achieve weed-control confidence, operational efficiency and input-cost discipline without compromising performance.

NOVALI™ SC

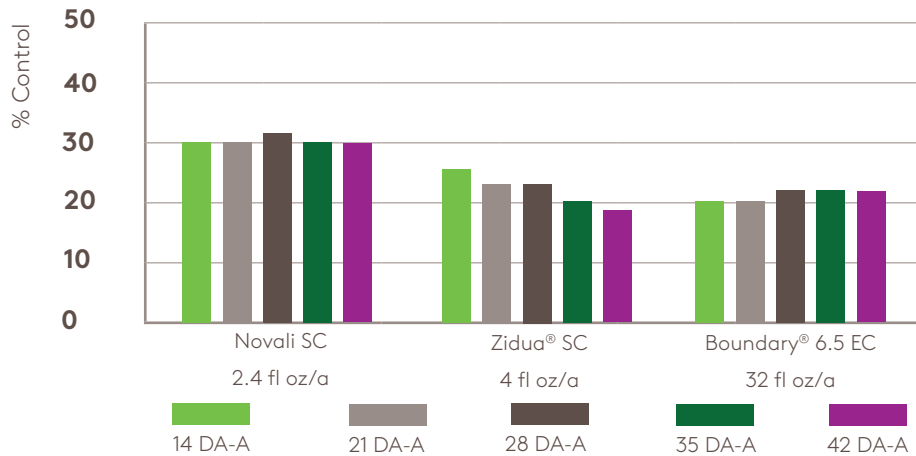
Palmer Amaranth Control - Summary Across Trials in Soybeans



Novali SC gives competitive residual performance without having to compromise.

Crop: Soybeans
Pest: Palmer Amaranth
Timing: Preemergence
Locations: MS, TN, AR, KS, IL, ND
Notes: No phyto observed nor issues reported with mixing or spraying

Ivyleaf Morningglory Control in Soybeans



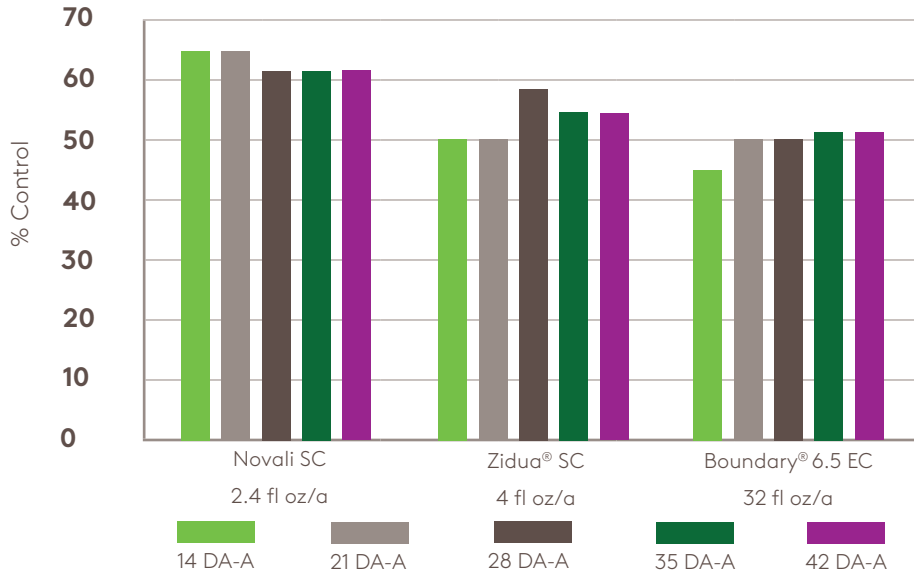
Novali SC is built to compete where it matters: in the field.

Crop: Soybeans
Pest: Ivyleaf Morningglory
Timing: Preemergence
Locations: TN



NOVALI™ SC

Velvetleaf Control in Soybeans



Novali SC delivers performance that earns its place in the program.

Crop: Soybeans

Pest: Velvetleaf

Timing: Preemergence

Locations: TN



Untreated



NOVALI SC



BOUNDARY 6.5 EC



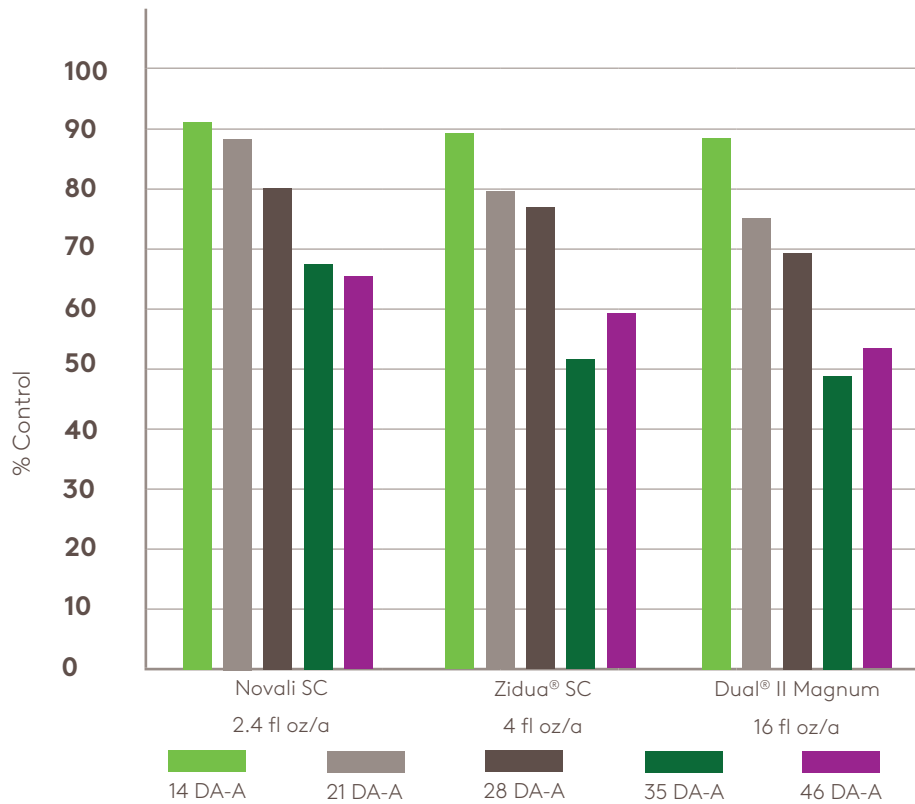
ZIDUA SC



HERBICIDE

NOVALI™ SC

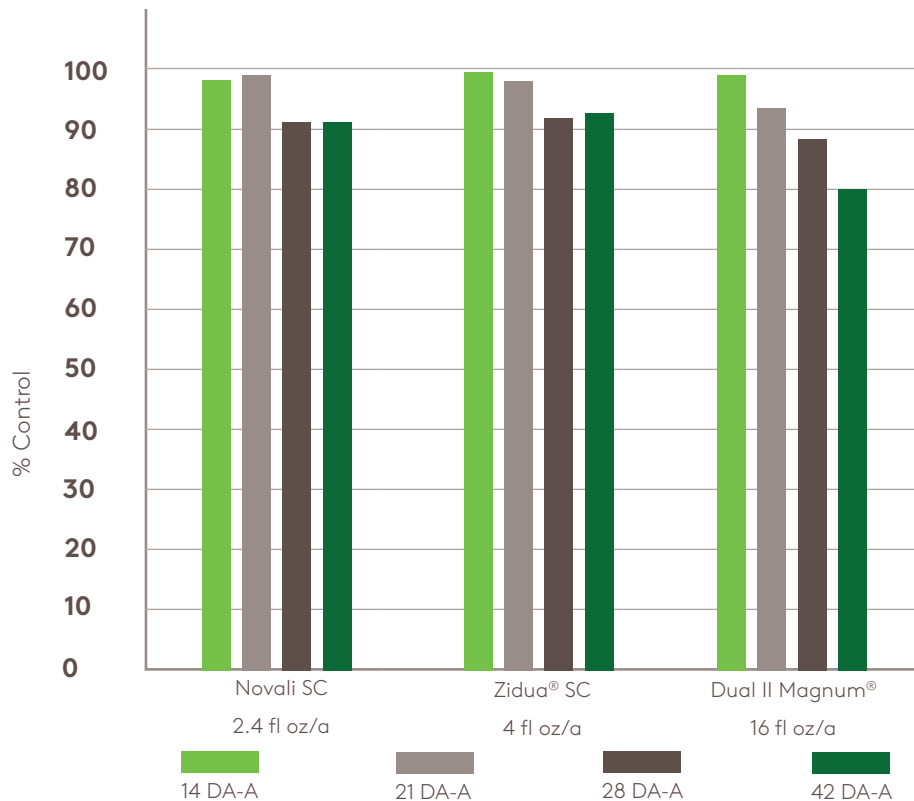
Palmer Amaranth Control - Summary Across Trials in Corn



Novali SC is a pyroxasulfone option that stands with the standards.

Crop: Corn
Pest: Palmer Amaranth
Timing: Preemergence
Locations: MS, TN, AR, KS, IA
Notes: No phyto observed nor issues reported with mixing or spraying

Signalgrass Control in Corn



Trial results support grower confidence in Novali SC as a dependable herbicide.

Crop: Corn
Pest: Signalgrass
Timing: Preemergence
Locations: MS

To learn more about, visit ADAMA.COM

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