



ADAMA

PRIORITY®

HERBICIDE



Simply put, this year's weeds are next year's problems.

Active Ingredient

Florasulam

Chemistry Group

Group 2

Application Rates and Packaging

PRIORITY® at 0.04 L/ac or 320 ac/case + glyphosate at 0.5 L/ac at 360 g a.i.

2 x 6.4 L jugs/case

- Weeds are opportunistic and prolific seed producers.
 - Narrow Leaved Hawk's Beard can produce between 3,330 – 49,420 seeds per plant. –*Alberta Reduced Tillage Linkage*
 - Dandelions will produce about 2,000 seeds per plant and a dense stand up to 240,000,000 seeds/acre annually if left unchecked. –*University of Wisconsin*
- This is the ideal glyphosate tank-mix partner to keep fields free of weeds in chemfallow and post-harvest applications. It controls a wide range of annual broadleaf weeds.
- Experts agree, winter annual weed control is best conducted in the fall.
- Post-Harvest fall applications are the safest application timing for next year's crop.

APPLICATION TIMING & RE-CROPPING:

Spring Application:

PRIORITY® + glyphosate may be applied in the spring prior to seeding and no longer than 48 hours after seeding prior to any crop emergence. Fields treated with PRIORITY® in the spring may be planted to barley, oats, wheat, durum or summer fallowed.

Summer Application:

Prior to August 1st: PRIORITY® + glyphosate may be applied to summer fallow fields and seeded in the following spring to barley, canola, oats, peas or wheat (including durum) or summer fallowed.

After August 1st, PRIORITY® + glyphosate may be applied to summer fallow fields and seeded in the following spring to barley, oats or wheat (including durum) or summer fallowed.

Fall Application:

PRIORITY® + glyphosate may be applied to stubble or summer fallow fields after August 1st and prior to freeze-up and may be seeded to barley, oats or wheat (including durum) or summer fallowed.

PRIORITY®

KEY WEEDS CONTROLLED BY PRIORITY® PLUS GLYPHOSATE:

- Chickweed
- Cleavers (including winter annuals)
- Cow cockle
- Dandelion (top growth – up to 6 leaves)
- Hempnettle (s)
- Narrow-leaved hawk's beard (s)
- Redroot pigweed (s)
- Shepherd's purse
- Sowthistle (annual & perennial) (s)
- Stinkweed
- Volunteer canola
- Wild buckwheat
- Wild mustard

HOW IT WORKS:

PRIORITY® inhibits the production of the ALS enzyme, quickly causing plants to stop growing and become discoloured (red, yellow, purple) at the growing point and spreading to the entire plant within 1–3 weeks.

SUPPORTED TANK MIXES:

- Tank mix PRIORITY® herbicide at a rate of 0.04 L/ac with 180 g a.i./ac of glyphosate DMA, IPA or K salt formulation (0.5 L at 360 g equivalent).
- For improved control of larger annual weeds and control of established perennial weeds, PRIORITY® may be tank mixed with a higher rate of glyphosate.
- ADAMA supports the use of any glyphosate salt (DMA, IPA or K+).



Untreated - Narrow-leaved Hawk's Beard throughout.



Same field as left, treated - with PRIORITY® and glyphosate post harvest in fall, picture taken the following spring.



Always read and follow label directions.
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